

## Morris Struhl Is Old Premium House

Morris Struhl, one of the oldest premium houses in New York City, is moving along stronger than ever filling the merchandise needs of Crane, Claw, Pin Game, Arcade and concession operators.

Established in 1915 to serve the New York market primarily, Morris Struhl has branched out until today it does a national business. The Claw and Digger department is under the personal supervision of Teddy Struhl; Pin Games under Archie

Struhl and Arcades and Concessions under Sadie Struhl.

## Automatic Popcorn Is Recent Invention

An automatic pop corn vender has been built to demonstrate popping corn. First one sees the raw corn accurately measured into the popping chamber. Still watching, one sees the corn popped over red-hot electric coils. Next comes the separation of the large fluffy-popped grains from the unpopped ones. Only the popped corn passes into a large (reserve) heating oven, where it is drawn upon the insertion of a nickel or dime. Upon the insertion of a coin a shower of the popped corn is blown five feet up through a tube where it spirals into an accurate measuring device. From here it runs down through 17 streams of warm butter into the dispenser where salt is measured on to it. All of this spectacle is exhibited under glass and doubtless proves an unusual attraction to the public. Upon each operation the machine runs through a three-minute popping cycle, but the actual service to a customer requires only 20 seconds per person.

### MANUFACTURERS—JOBBER OPERATORS

We can supply

## Steel Stands

to meet every

### COIN MACHINE NEED

Carried in stock or made to  
your order.

For Vendors — Pin Games — Slots

**National Metallic Sash Co.**

400 N. Leavitt St.

Chicago, Ill.

*Introducing*

# WALDORF

*of the Aristocrat Line*

The newest member of this De Luxe line is now being shown by jobbers all over the country. Be sure and see the novel playing features embodied in this custom built beauty.

THE SWITCH TRACK enables the player to reverse direction of ball by regulating its speed. Really three playing fields in one.

COLOR, SNAP, STABILITY and NON-TIRING PLAY MAKES THIS NEW MEMBER OF THE ARISTOCRAT LINE A LARGE AND STEADY MONEY MAKER.

IT MUST BE SEEN TO BE APPRECIATED because no photograph will do it justice. Contrary to all general impressions the price is not high.

**CHICAGO COIN MACHINE EXCHANGE**

2200 N. Western Ave.

Chicago, Illinois